



PRESS RELEASE



COWLITZ BLACK BEARS EXPAND INTERNSHIP PROGRAM FOR ASPIRING STUDENTS

PRESS RELEASE: Longview-Kelso, Washington, Tuesday, January 17, 2011: Continuing with the 2012 season of West Coast League baseball, the Cowlitz Black Bears will launch an initiative to expose aspiring sports professionals to the day-to-day front office operations that allow a professionally run sports organization to succeed.

The Cowlitz Black Bears are proud to continue their initiative of providing internships. For the 2012 West Coast League season, the Black Bears will again expose aspiring sports professionals to the day-to-day front operations that allow a professionally run sports organization to succeed.

The internship, which will last from late May through mid August, will expose participants to many facets of the behind the scenes operations, which will include but are not limited to: marketing, media relations, ticket sales, retail, corporate sponsorships, stadium operations, and customer service. As well as working in all these areas, Black Bears interns will be highly involved in game day stadium operations. These tasks will include stadium set-up and breakdown, on-field promotions staff, usher services, guest services, ticket operations and more.

“This is a tremendous opportunity for aspiring sports executives to break into the world of professionally run sports,” said Black Bears’ general manager, Grant Wilson. “Our interns will really get a sense for the type and amount of work that goes on behind the scenes to make the organization run smoothly.”

For more information on the 2012 Black Bears Internship Program, please visit www.cowlitzblackbears.com. Interns will receive a stipend, but will be required to find their own housing and provide their own transportation to and from Longview/ Kelso, Washington.

2012 Cowlitz Black Bears Ticket Packages are available by calling (360) 703-3195 or please visit us on-line at www.cowlitzblackbears.com

The Black Bears are members of the West Coast League, the Diamond Standard among summer college baseball. The nine-team, professional style wood-bat league features pro prospects from major conferences across the country. More than 120 WCL alums played affiliated professional baseball last season, and 15 ex-WCL stars played in the Major Leagues. For more information on the league, visit www.westcoastleague.com.

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