

Press Release

For Immediate Release

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Adventure Passport

Find Your Adventurous Side at Mount St. Helens

Kelso, WA- The ‘Adventure Passport’ is a new program provided by the Cowlitz County Tourism Bureau (CCTB) to encourage visitors to stay in the area for more than a day and explore all there is to see and do around Mount St. Helens.

The ‘Adventure Passport’ is the size of an actual passport and includes information on places of interest and recreational activities in the Mount St. Helens region. The challenge to visitors is to get a minimum of seven stamps, one from each of the five incorporated cities of Cowlitz County, one from the SR-503/Lewis River Road side and one from the SR-504/Spirit Lake Highway side. At each location, visitors will receive a stamp on the flap just inside the back of the passport where they can also fill out their contact information; a map is located in the center of the passport for visitors to have stamped for their own records.

Once visitors have received all seven stamps, they can tear off the self-addressed postcard along the perforated edge, place a stamp on the front and put it in the mail. All participants that turn in a completed ‘Adventure Passport’ postcard will receive an official *Certificate of Completion*.

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In the fall, the CCTB will do a random drawing from the completed postcards received and the winner will get two tickets for a helicopter ride around Mount St. Helens, provided by Hoffstadt Bluffs Visitor Center.

“The ‘Adventure Passport’ is the perfect pocket-book manual of things to do around Mount St. Helens. It was a lot of hard work to put together but it will help tie businesses and destinations in the county together. Even local people are excited about the project, not realizing how much they can do so close to home, they’re just as excited to get out there and complete the challenge themselves,” said Megan Wells, Communications Specialist for the Tourism Bureau.

There are fourteen main stamp locations listed inside each passport where visitors can get a passport and stamp. All businesses in the Cowlitz County area are invited to participate in the program; a complete list will be updated frequently online at www.visitmtsthelens.com. If you would like to be a passport location or have questions about the program, please contact Megan Wells at megan@visitmtsthelens.com or call 360-577-3137.

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