

## **Press Release**

For Immediate Release

**Contact**  
Megan Wells  
Cowlitz County Tourism Bureau  
360-577-3137 phone  
360-578-2660 fax  
[megan@visitmtsthelens.com](mailto:megan@visitmtsthelens.com)

### **Mount St. Helens at 30 DVD**

**Kelso, WA-** To commemorate the 30<sup>th</sup> anniversary of the May 18, 1980 Mount St. Helens eruption, the Cowlitz County Tourism Bureau has partnered with Discover Your Northwest and Compel Media of Portland, Oregon to produce the ‘Mount St. Helens: 30 Years of Change’ DVD, now available for purchase.

The ‘Mount St. Helens: 30 Years of Change’ DVD is a compilation of footage taken of Mount St. Helens from a helicopter, interviews of six people directly connected to the 1980 Mount St. Helens eruption and historic photos. Among the speakers in the video are: Dick Ford, retired Weyerhaeuser District Supervisor; Peter Frenzen, US Forest Service Monument Scientist; Bill Lehning, former YMCA Camp Director at Mount St. Helens; Mike Nichols, retired Cowlitz County Sherriff Deputy; Mark Nelson, current Cowlitz County Sherriff; and Dr. John Bishop, biology professor at Washington State University in Vancouver. The documentary is about an hour long and will be aired across Oregon, Washington, Idaho and Montana throughout the months of May and June; the next showings will be on May 18<sup>th</sup> in Portland, OR on KPTV at 6pm and KPDX at 9pm; Eugene, OR on KLSR at 10am; Spokane, WA on KXMN at 10am; Yakima, WA on KAPP at 10am; and Kennewick, WA/Tri-Cities on KVEW at 10am.

-more-

Kyle Justice, a producer at Compel Media in Portland, OR commented, “Most documentaries are primarily narration driven, with just short sound bites from the interviewees. The style of this project is much more theatrical in nature, where we've let the interviewees become the central characters to guide the story. Not only will viewers walk away with a deep sense of how the mountain has changed, but how the mountain has changed those closest to her.”

The ‘Mount St. Helens: 30 Years of Change’ DVD features bonus tracks including extra interview segments, a two-day itinerary of things to do around Mount St. Helens and Mount St. Helens by Air footage. A clip from ‘Mount St. Helens: 30 Years of Change’ is on the Discover Your Northwest website at [www.discovernw.org](http://www.discovernw.org), where the public can also preorder a copy of the DVD with the official shipping date set for May 24<sup>th</sup>.

For questions about the ‘Mount St. Helens: 30 Years of Change’ DVD, please contact Megan Wells at [megan@visitmtsthelens.com](mailto:megan@visitmtsthelens.com) or call 360-577-3137.

###